

# 22 Blog Post Ideas For New Book Bloggers

REVIEWS are the most obvious blog posts for a book blog. If you haven't already, you'll soon find that book reviews are some of the least popular posts on your blog. It's not your fault. That's just the way it is. This just means you need to add more content to drive traffic to your site!

1. A tour of your bookshelf
2. Monthly list of books to read
3. List of books you read this month
4. Do you journal? A look inside your current book journal
5. Get to know the blogger (you!)
6. Why did you start blogging?
7. Spread the love: highlight your favorite book blogs and bloggers
8. What are you looking forward to most in your blogging journey?
9. Create a series of posts about blogging
10. Into thriller/horror books? What was the scariest book you've ever read?
11. Books VS Films - Which is better?
12. Upcoming book releases you're most excited for
13. A spotlight on your favorite author
14. Do you #bookstagram? Show off your favorite #bookstagram images
15. Are you a writer? Share a writing prompt
16. Create a series of posts about a reading challenge you're participating in
17. Your favorite book couples - if you're into romance novels
18. Aesthetics: Create aesthetic representing your favorite book using photos
19. Social Media tips that work for your blog
20. Were there interesting tweets in your feed recently? Write about them
21. Create a discussion about reading (big books, reading positions, etc.)
22. Give a tour of your favorite indie bookstore